

IN THE CLAIMS

Please amend the claims as follows:

Claim 1 (Currently Amended): An information processing apparatus comprising:
an input configured to receive ~~a first information acquisition means for acquiring,~~
from a first information processing apparatus, content identification information identifying a
content presented by the first information processing apparatus ~~and, said first information~~
processing apparatus identification information identifying said first information processing
apparatus; ~~and~~

the input further configured to receive, from a second information processing
apparatus, second information processing apparatus identification information identifying a
second information processing apparatus; ~~respectively;~~

a validity judgment means for forming a judgment on validity of said content
identification information, said first information processing apparatus identification
information and said second information processing apparatus identification information;
~~which are acquired by said first information acquisition means;~~

an information assignment means for assigning customer identification information
identifying a customer to said second information processing apparatus identification
information; and

an information outputting means for outputting said customer identification
information assigned by said information assignment means as information for receiving a
presented content identified by said content identification information.

Claim 2 (Currently Amended): An information processing apparatus according to
claim 1, wherein,

if said first information processing apparatus identification information and said content identification information are disseminated by broadcasting (transmitted), said ~~first information acquisition means~~ input further acquires broadcasting (transmission) identification information assigned to said broadcasting (transmission); and

said validity judgment means further forms a judgment on validity of said broadcasting (transmission) identification information in addition to validity of said content identification information, said first information processing apparatus identification information and said second information processing apparatus identification information.

Claim 3 (Currently Amended): An information processing apparatus according to claim 1, wherein said input ~~first information acquisition means~~ further acquires additional information; and

said validity judgment means further forms a judgment on validity of said additional information.

Claim 4 (Currently Amended): An information processing apparatus according to claim 1, ~~wherein said information processing apparatus further includes~~ comprising:

a content requesting means for requesting said first information processing apparatus to provide a content identified by said content identification information on behalf of said second information processing apparatus.

Claim 5 (Currently Amended): An information processing apparatus according to claim 1, wherein

said ~~first information acquisition means further acquires~~ input is further configured to acquire user information, which is information on a user of said second information processing apparatus.

Claim 6 (Currently Amended): An information processing method comprising:
~~a first information acquisition step of~~ acquiring content identification information identifying a content presented by a first information processing apparatus, first information processing apparatus identification information identifying said first information processing apparatus and second information processing apparatus identification information identifying a second information processing apparatus ~~from said second information processing apparatus;~~

~~a validity judgment step of~~ forming a judgment on validity of said content identification information, said first information processing apparatus identification information and said second information processing apparatus identification information, which are acquired at said first information acquisition step;

~~an information assignment step of~~ assigning customer identification information identifying a customer to said second information processing apparatus identification information on the basis of said judgment formed by the processing at said validity judgment step; and

~~an information outputting step of~~ outputting said customer identification information assigned at said information assignment step as information for receiving a presented content identified by said content identification information.

Claim 7 (Currently Amended): A recording medium for recording a program executable by a computer, said program ~~comprising~~ when executed, performing the steps of:

~~a first information acquisition step of acquiring content identification information~~
identifying a content presented by a first processing information, first information processing apparatus identification information identifying said first information processing apparatus and second information processing apparatus identification information identifying a second information processing apparatus ~~from said second information processing apparatus;~~

~~a validity judgment step of forming a judgment on validity of said content~~
identification information, said first information processing apparatus identification information and said second information processing apparatus identification information, which are acquired at said first information acquisition step;

~~an information assignment step of assigning customer identification information~~
identifying a customer to said second information processing apparatus identification information on the basis of said judgment formed by the processing at said validity judgment step; and

~~an information outputting step of outputting said customer identification information~~
assigned at said information assignment step as information for receiving a presented content identified by said content identification information.

Claims 8-10 (Canceled).